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Sponsorship Opportunities / More Information, Contact:

Arpa Foundation for Film,
Music and Art
Phone/Fax: 323-663-1882
affma.org
2919 Maxwell Street
Los Angeles, CA 90027

ARPA FOUNDATION FOR
FILM, MUSIC AND ART
PRESENTS

ARPA
INTERNATIONAL
FILM FESTIVAL



MISSION

Arpa Foundation for Film, Music and Art

From The Founder



I salute the creative individuals and supporters alike, whose participation and efforts have turned a once-upon-a-time dream into an artistically rewarding reality. I am proud to represent an organization whose sole purpose is to recognize the diverse tapestry of international talent and present it to an appreciative public. Every great journey starts with a single step, just as every great work of art begins with a vision. Art is the enlightenment of all civilizations; consequently, we have no greater purpose than to make sure these splendid voices are heard, that these marvelous images are seen.

Sylvia Minassian
Founder, Chairperson

About AFFMA

Arpa Foundation for Film, Music and Art (AFFMA) was founded by art patron, Sylvia Minassian in 1995, for the purpose of promoting the arts and enhancing the cultural environment of our community, especially providing support to filmmakers exploring subjects of social and cultural importance through their medium. The festival, an annual celebration, assists the artistic community in reaching the broadest possible audience, enabling the public to experience the power of film, music, and art in Los Angeles and abroad.

From the Foundation's inception, AFFMA has celebrated the many talents within the artistic community by awarding over \$100,000 in grants to various individuals in the arenas of film, music and art. The festival has attracted a diverse audience by exposing the works of today's foremost filmmakers. Through its philanthropic support, AFFMA has become a force within the international filmmaking community.

All contributions are tax deductible to the fullest extent of the law. Arpa Foundation for Film, Music and Art is a charitable, non-profit, tax-deductible organization registered as a 501 (c) 3 Corporation.

**Arpa International
Film Festival**

Festival Director
Alex Kalognomos

**Senior Programmer
Filmmaker Liaison**
Armen Toumajian

**Executive Administrator
Project Coordinator**
Talia Tanielian

Art Designer
Aida Navasargian

Marketing
Don Hannah
Christina Ohanian
Lisa Tutunjian

Sales
Annetta Babakhanie

Publicity
Beve Regas / Kalista PR

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CELEBRATING 15 YEARS

FESTIVAL

Arpa International Film Festival

The festival is dedicated to cultivating cultural understanding and global empathy, creating a dynamic forum for international cinema with a special focus on the work of filmmakers who explore the issues of diaspora, exile and multiculturalism. It also celebrates the ideals of independent thought, artistic vision, cultural diversity and social understanding.

AFFMA presents the ARPA INTERNATIONAL FILM FESTIVAL on an annual basis. Since 1997, the festival has been set in the backdrop of Hollywood. Each year, festival events include the Opening Night Screening Party, Film Screenings, Industry Panels, Filmmaker Discussions, and the Closing Night Awards Gala.

Past Festival Judges Include:

Debra Balamos, Rob Bowman, Alan Cassidy, Alan Cummings, Kirby Dick, Heather Jack, Corey Kaplan, Jeffrey Meadows, Carol Mechanic, Nina Menkes, Susan Kay Moses, Paul Peterson, David Rosenbloom, Hamlet Sarkissian, Steven Small, Geoff Stier, Katherine Tomlinson, Ara Keshishian, Jeff Speich, Owen Ward, Ken Sherman, Randi Wilens, Milton B. Suchin, Essy Niknejad, Stacey Margetts, Ray Rhodes, Scott Davis, Frank Guttler, Geoff Yim, Valerie McCaffrey, Stuart Sender, Vachik Mangassarian, Stuart Manashil, and Ken Davitian.

From The Director



In 1999, I attended the Arpa International Film Festival for the first time. I saw films that opened my eyes to the power of independent filmmaking. Those films inspired me to join the Foundation as a volunteer and support this non-profit art organization. In 2003, I became a festival committee member and in 2006, I directed the event for the first time. During this period, we moved from the modest Raleigh Studios to ArcLight Cinemas and to the legendary Egyptian Theater. With more films, larger venues, and younger directors each year, Arpa Foundation for Film, Music and Art has created an ever-growing home to international filmmakers. As we celebrate each festival, we remember past films and the courageous directors who made them. We salute past honorees; and despite the challenges of being a non-profit organization, we pledge to continue to fuse impacting and profound films with an audience hungry for independent cinema.

Alex Kalognomos

Director, Arpa International Film Festival

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INFO

FESTIVAL VENUE

The Egyptian Theater in Hollywood is the Official Venue for the ARPA INTERNATIONAL FILM FESTIVAL.

FESTIVAL TICKETS

Please visit affma.org for detailed information on Festival Passes, Festival Packages and Individual Tickets. Additionally, festival tickets can be purchased at itsmyseat.com

ABOUT FESTIVAL SPONSORS

The Film Festival sponsors present to the industry's leading authorities in film, music, and art. For additional information please see included Sponsor Page.

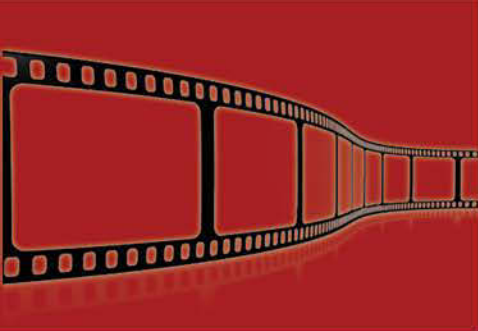
FESTIVAL PARTNERS

Arpa Foundation for Film, Music and Art (AFFMA) and Arpa International Film Festival are proud to partner with leaders in industry such as AT&T, the California Medical Association (CMA) Alliance.

MORE FESTIVAL INFO

For more information on the festival schedule, as well as for highlights on the festival and filmmakers, as it takes place, please visit affma.org.

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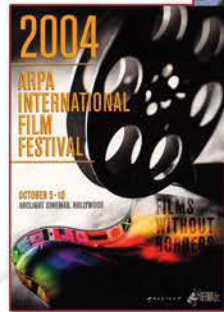
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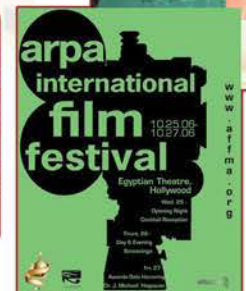
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HIGHLIGHTS



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SPONSORSHIP

Arpa Foundation for Film, Music and Art is pleased to offer the following sponsor benefits for its Arpa International Film Festival:

PRODUCER - \$10,000 DONATION

Presenting sponsor of the film festival with the following benefits:

- ✓ Prominent Logo Display during Film Festival and Gala
- ✓ Logo Placement as Presenting Sponsor in Film Festival Print Material
- ✓ Prominent Logo Placement in Film Festival Reel (Played at Every Screening)
- ✓ Back Cover Page of the Festival Booklet
- ✓ Inclusion on all Press Materials
- ✓ Ten Opening Night Passes
- ✓ Ten Film Festival Screening Passes
- ✓ One VIP Table for Ten Sponsor Guests at the Gala
- ✓ Check Presentation on Stage at the Closing Night Gala
- ✓ Prominent Website Presence
- ✓ Photo Inclusion in the Film Festival Commemorative Book

DIRECTOR - \$5,000 DONATION

Sponsor of the Film Festival with the following benefits:

- ✓ Prominent Logo Display during Film Festival and Gala
- ✓ Logo Placement in Film Festival Reel (Played at Every Screening)
- ✓ Inside Backcover Page in the Festival Booklet
- ✓ Inclusion on All Press Materials
- ✓ Six Opening Night Passes
- ✓ Six Film Festival Screening Passes
- ✓ Six VIP Tickets to the Gala
- ✓ Website Presence
- ✓ Check Presentation on Stage at the Closing Night Gala

WRITER - \$2,500 DONATION

Sponsor of the Film Festival with the following benefits:

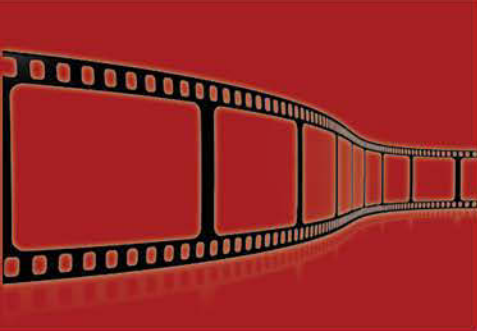
- ✓ Name Mention in Film Festival Reel (Played at Every Screening)
- ✓ One Full Page in the Festival Booklet
- ✓ Four Opening Night Passes
- ✓ Four Film Festival Screening Passes
- ✓ Four VIP Tickets to the Gala

ACTOR - \$1,000 DONATION

Sponsor of the Film Festival with the following benefits:

- ✓ Half Page in the festival Booklet
- ✓ Two Opening Night Passes
- ✓ Two Film Festival Screening Passes
- ✓ Two VIP Tickets for the Festival

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SPONSOR REGISTRATION

Arpa Foundation for Film, Music and Art is pleased to offer sponsorship opportunities to coincide with each year's festival. As a sponsor, your organization will have the opportunity to participate at a level to meet your marketing and bottom-line objectives, while also gaining positive recognition in the Foundation and film festival communities.

If you have any questions about becoming a sponsor or wish to register, please contact:

Arpa Foundation for Film, Music and Art
ATTN: **Sponsor Registration**
2919 Maxwell Street
Los Angeles, CA 90027
Phone/Fax: 323-663-1882
Email: affma95@aol.com

I want to become a sponsor! (Please complete the form below)

SPONSORSHIP LEVEL (Please select one level):

- Producer Level Sponsor \$10,000+
- Director Level Sponsor \$5,000+
- Writer Level Sponsor \$2,500+
- Actor Level Sponsor \$1,000+
- Other Amount \$ _____ ↴

SPONSORSHIP PAYMENT:

Check or Money Order (payable to AFFMA)

Total Amount \$ _____ ↴

ORGANIZATION INFORMATION (please type or print clearly):

Company Name _____

Contact Name _____

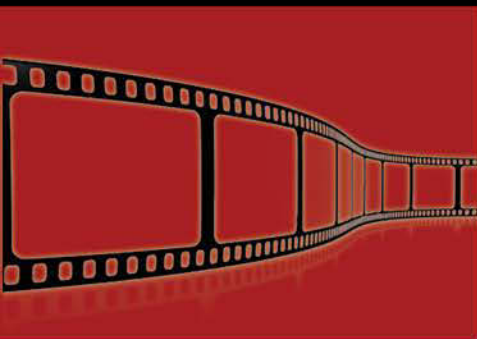
Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

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